

LICENSING SUB-COMMITTEE: 21 February 2024

Report of the Head of Regulatory Services

Application for Premises Licence - Grant

Application No: 070841

Name of Premises: Lion Hills Ltd, 66 Plasmawr Road, Cardiff, CF5 3JX

Ward: Fairwater

1. **Application**

1.1 An application for the Grant of a Premises Licence has been received from Lion Hills Ltd in respect of Lion Hills Ltd, 66 Plasmawr Road, Cardiff, CF5 3JX.

1.2 The applicant has applied for the following:

(1) In respect of the following licensable activities:

(i) The sale by retail of alcohol for consumption off the premises.

(2) Description of Premises (as stated by applicant):

*"News and convenience store with post office, alcohol sale only to consume off the premises".*

(3) Unless otherwise indicated the premises may be open to the public during the following hours and for any hours consequential to the non-standard timings:

Monday to Sunday: 06:00 to 00:00 hours

(4) To provide licensable activities during the following hours:

(i) The sale by retail of alcohol for consumption off the premises:

Monday to Sunday: 06:00 to 00:00 hours

1.3 A site map showing the premises and the plan of the premises submitted with the application can be found in **Appendix A**.

2. **Promotion of Licensing Objectives**

2.1 The additional conditions proposed by the applicant to meet the licensing objectives are attached to the report and can be found in **Appendix B**.

### **3. Relevant Representations**

- 3.1 A representation has been received from South Wales Police but following agreement the representation has been withdrawn. A copy of the representation and the subsequent agreement can be found in **Appendix C**.
- 3.2 Representations have been received from the other persons. Copies of the representations can be found in **Appendix D**.

### **4. Legal Considerations**

- 4.1 In respect of the application the decision must be taken following consideration of the representations received with a view to promoting the licensing objectives, which are:

Prevention of crime and disorder  
Public Safety  
Prevention of Public Nuisance  
Protection of Children from Harm

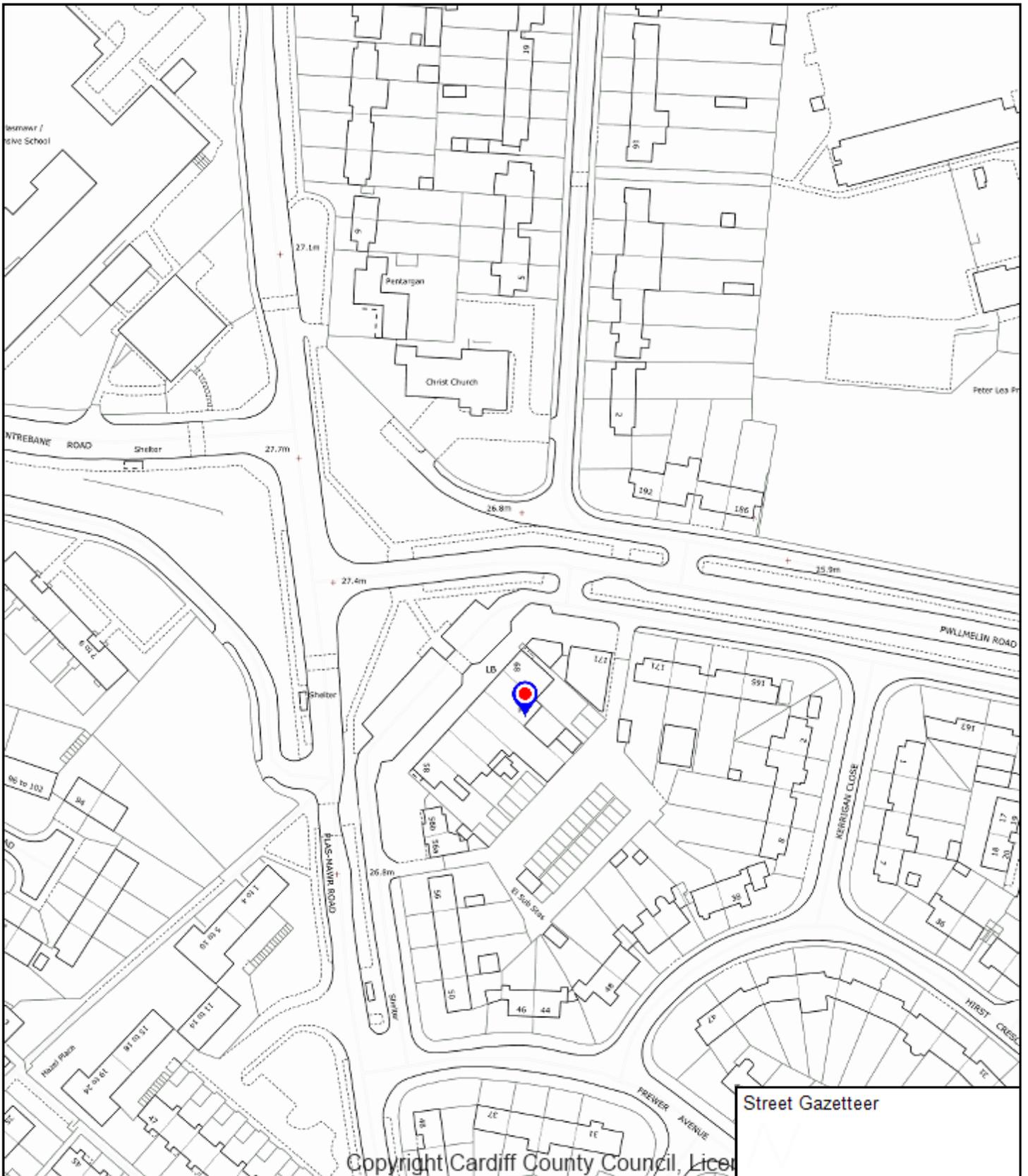
- 4.2 In each case the Sub-Committee may make the following determination
- a) To grant the application.
  - b) To modify the conditions of the licence, by altering, omitting or adding to them, where relevant.
  - c) Reject the whole or part of the application.
- 4.3 All decisions taken by the Sub-Committee must (a) be within the legal powers of the Council and its Committees; (b) comply with any procedural requirement imposed by law; (c) be undertaken in accordance with the procedural requirements imposed by the Council e.g. standing orders and financial regulations; (d) be fully and properly informed; (e) be properly motivated; (f) be taken having regard to the Council's fiduciary duty to its taxpayers; and (g) be reasonable and proper in all the circumstances.

### **5. Issues for Discussion**

- 5.1 The application should be determined and the appropriateness of any conditions on the licence need to be discussed.

# **APPENDIX A**

## **Site Map & Plan**



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Street Gazetteer

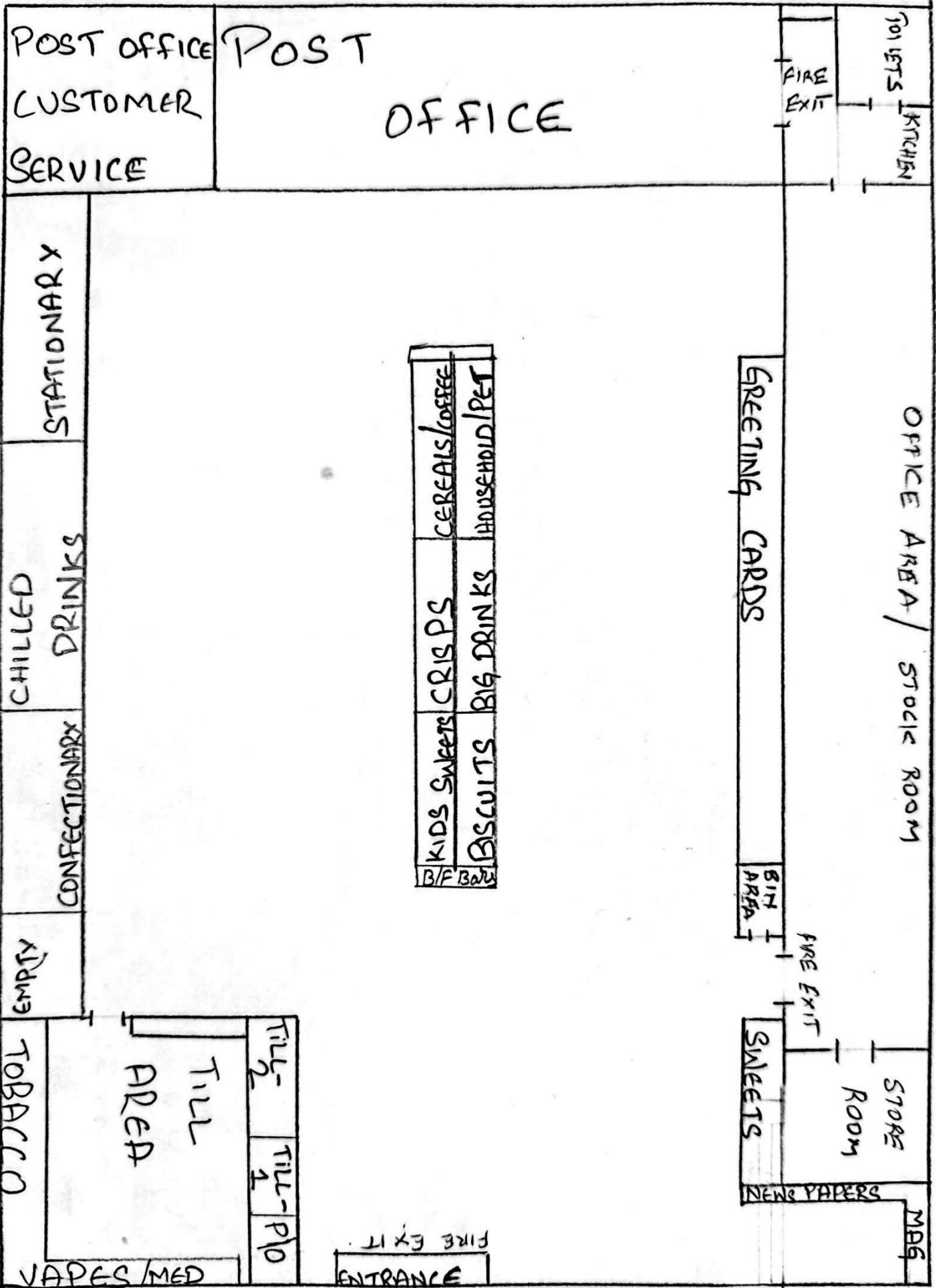
CHIEF EXECUTIVE  
 Neuadd y Sir, Glanfa'r  
 Iwerydd CAERDYDD CF10  
 4UW  
 Tel: 029 20872088  
 County Hall, Atlantic  
 Wharf CARDIFF CF10  
 4UW  
 Tel: 029 20872087

**Cyngor  
 Caerdydd**

**Cardiff  
 Council**




**Enter map title**  
 Scale: 1:1:1417  
 Date: 2024-01-30 08:50:32  
 Coordinates: 313689, 178192  
 © Crown copyright and database rights (2014).  
 This copy is produced specifically to supply  
 County Council information NO further copies  
 may be made.  
**Ordnance Survey AC0000816513 (2023).**



POST OFFICE  
CUSTOMER  
SERVICE

POST  
OFFICE

TOILETS  
KITCHEN

FIRE  
EXIT

OFFICE AREA / STOCK ROOM

STREETING CARDS

BIN  
AREA

FIRE  
EXIT

STORE  
ROOM

SWEETS

NEWS PAPERS

MAG

ENTRANCE  
FIRE EXIT

TILL-2  
TILL-1  
TILL-P/D

TILL  
AREA

TOBACCO

EMPTY

CONFECTIONARY

CHILLED  
DRINKS

STATIONARY

KIDS SWEETS  
BISCUITS  
CRISPS  
BIG DRINKS  
CEREALS/COFFEE  
HOUSEHOLD/PET

B/F BOWL

VAPES/MED

# **APPENDIX B**

## **Operating Schedule**

**Continued from previous page...**

List here steps you will take to promote all four licensing objectives together.

law abiding

b) The prevention of crime and disorder

following legal rules

c) Public safety

Not serving for those who are under 18 or legal age limit ,monitoring the CCTV as well

d) The prevention of public nuisance

not serving for who are already drunken too much

e) The protection of children from harm

by following the legal age limit for the sale of alcohol

**Section 19 of 21**

**NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK**

# **APPENDIX C**

**SWP Representation**

## Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

**From:**  
**Sent:** 21 December 2023 12:13  
**To:** Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu);  
**Subject:** reps for LION HILLS LTD  
**Attachments:** reps for LION HILLS LTD.docx

**\*\*\* Warning: This email contains a Microsoft Office (Word, Excel, PowerPoint) or Adobe PDF attachment. Although this email has been scanned for threats, please think before opening attachments from unrecognised senders.**

**Rhybudd: Mae'r e-bost hwn yn cynnwys atodiad Microsoft Office (Word, Excel, PowerPoint) neu PDF Adobe. Er bod yr e-bost hwn wedi'i sganio ar gyfer unrhyw fygythiadau, meddylwch cyn agor atodiadau gan anfonwyr nad ydych yn eu hadnabod. \*\*\***

**EXTERNAL:** This email originated from outside Cardiff Council, take care when clicking links.

**ALLANOL:** Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni.

Dear

As discussed, please find attached the Police representation in relation to your application for a licence to sell alcohol.

If you are in agreement with the police proposal regarding the terminal hour of 2300 and the other operating conditions, please email me in the affirmative and copy in Cardiff Council Licensing with your reply.

Any questions, don't hesitate to contact me.

Regards

### Ymateb nad yw'n Argyfwng\ Non-Emergency Response

Oes angen i chi siarad â'r heddlu ond nid oes angen ymateb brys arnoch? Gallwch roi gwybod am fater drwy ein gwefan <https://www.south-wales.police.uk>, anfon neges breifat atom drwy gyfrif Facebook neu Twitter swyddogol Heddlu De Cymru, neu ffonio 101. Gallwch ddefnyddio 101 i roi gwybod am achosion nad ydynt yn rhai brys i unrhyw heddlu yng Nghymru a Lloegr. Mewn argyfwng, ffoniwch 999 bob amser.

Do you need to speak to the police but don't require an emergency response? You can make a report via our website <https://www.south-wales.police.uk>, send us a private message via an official South Wales Police Facebook or Twitter account, or call 101. 101 can be used to report a non-emergency to any force in Wales and England. In an emergency always dial 999.

### Cymorth Iaith Gymraeg\Welsh Language Support

Mae Heddlu De Cymru yn croesawu derbyn gohebiaeth yn Gymraeg a Saesneg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

South Wales Police welcomes receiving correspondence in Welsh and English. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.

**Pencadlys Heddlu**

Heol y Bont-faen  
Penybont  
CF31 3SU

**Police Headquarters**

Cowbridge Road  
Bridgend  
CF31 3SU

Mi **URhS Caerdydd a'r Fro** **Cardiff & Vale BCU** 99  
Gwefan: [www.wales.police.uk](http://www.wales.police.uk) Gorsaf Heddlu Bae Caerdydd, Cardiff Bay Police Station, [www.wales.police.uk](http://www.wales.police.uk)  
Stryd James, Bae, James Street, Cardiff Bay  
Caerdydd CF10 5EW CF10 5EW  
Telffon: 01656 869211 Telephone: 01656 869211

**SWYDDOGOL – OFFICIAL**

Police Licensing Department

Cardiff Bay Police station.

James Street,

Cardiff.

CF10 5EW.

21<sup>st</sup> December 2023

To Anandkumar SANGOJI

**APPLICATION FOR A NEW PREMISES LICENCE UNDER THE LICENSING  
ACT 2003.**

**“LION HILLS LTD” 66 PLASMAWR ROAD, CARDIFF CF5 3JX**

I have caused enquiries to be made into this into this application and make the following representations that I wish to be considered when deciding on the licensable activity and conditions for this licence.

The Police object to this application based on the Licensing Objectives of the prevention of crime and disorder and the protection of children from harm.

Should the applicants agree to comply with the representations made to meet the Licensing Objectives before a hearing is held then please accept that the Police will automatically withdraw their request for a hearing with the Licensing Committee.

Mae Heddlu De Cymru yn croesawu derbyn gohebiaeth yn Gymraeg a Saesneg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.  
South Wales Police welcomes receiving correspondence in Welsh and English.  
Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.



## POLICE REPRESENTATION

1. The hours permitted for the sale of alcohol shall be limited to 0700 to 2300 each day.
2. A cctv system shall be installed to a standard agreed with South Wales Police. The system shall be maintained and operated at all times the premises are open to the public. The system shall cover all parts of the areas to which the public have access (excluding toilets) and all entrances and exits including any outside area used by customers. Images shall be kept for a minimum of 31 days. The images shall be produced to a Police employee immediately upon request when the premises are open and at all other times as soon as is reasonably practical. There will be sufficient staff training to facilitate the above.
3. An incident and refusals log will be kept at the premises. This may be either electronic or written. The log will contain details of all incidents of disorder and breakdowns of the cctv system. The log will be made available for inspection by the police upon reasonable request.
4. An age verification system, such as Challenge 25, in relation to the sale of alcohol.

If the applicant does not agree with the afore-mentioned representations the Police objections will be based on the following:-

The prevention of crime and disorder.

The protection of children from harm.

The prevention of public nuisance.

Additional evidence to support the notice of the representation will be presented at any subsequent Licensing Committee hearing. This evidence will be expanded on verbally, written, statistical or CCTV evidence.

If you wish any further information, then please contact Police Licensing Officer

Yours faithfully,

D HOWE

Chief Inspector



## Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

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**From:**  
**Sent:** 21 December 2023 15:03  
**To:** Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu);  
**Subject:** Re: reps for LION HILLS LTD

**EXTERNAL:** This email originated from outside Cardiff Council, take care when clicking links.

**ALLANOL:** Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni.

Hello

Thanks for your time today and as discussed, am happy to go with the police proposal regarding the terminal hour of 2300 and the other operating conditions that were mentioned in the attachment as well.  
Once again thank you.

Sent from my iPhone

On 21 Dec 2023, at 12:13,  
wrote:

Dear

As discussed, please find attached the Police representation in relation to your application for a licence to sell alcohol.

If you are in agreement with the police proposal regarding the terminal hour of 2300 and the other operating conditions, please email me in the affirmative and copy in Cardiff Council Licensing with your reply.

Any questions, don't hesitate to contact me.

Regards

### Ymateb nad yw'n Argyfwng\ Non-Emergency Response

Oes angen i chi siarad â'r heddlu ond nid oes angen ymateb brys arnoch? Gallwch roi gwybod am fater drwy ein gwefan <https://www.south-wales.police.uk>, anfon neges breifat atom drwy gyfrif Facebook neu Twitter swyddogol Heddlu De Cymru, neu ffonio 101. Gallwch ddefnyddio 101 i roi gwybod am achosion nad ydynt yn rhai brys i unrhyw heddlu yng Nghymru a Lloegr. Mewn argyfwng, ffoniwch 999 bob amser.

Do you need to speak to the police but don't require an emergency response? You can make a report via our website <https://www.south-wales.police.uk>, send us a private message via an official South Wales Police Facebook or Twitter account, or call 101. 101 can be used to report a non-emergency to any force in Wales and England. In an emergency always dial 999.

## Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

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**From:**  
**Sent:** 21 December 2023 15:13  
**To:**

**Subject:** RE: reps for LION HILLS LTD

**EXTERNAL:** This email originated from outside Cardiff Council, take care when clicking links.

**ALLANOL:** Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni.

Dear Mr. SANGOJU,

Thankyou for agreeing the hours the Police felt were appropriate and agreeing the conditions. I can confirm that the Police now withdraw any objection and all is now agreed between us.

Depending what the other authorities and any other potential objectors do, Cardiff Council Licensing will be the best people to update you on the progress of your application.

If you wish to sell alcohol before your licence is granted it may be possible by way of a "TENS" notice. Details of how to do this can be obtained from the councils web site.

Regards

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# **APPENDIX D**

## **Other Persons Representations**

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**From:**  
**Sent:** 13 December 2023 10:51  
**To:**  
**Subject:** Plasmawr News alcohol license application.Plasmawr Rd,Fairwater,Cardiff.

This is to inform you that I will not be able to Chair the above application meeting as I will be stepping down as Chair for this item and opposing the application.  
Fairwater News is a newsagent and post office in the same shopping parade that I have work in for over 50 years and to grant them a license to sell alcohol would in my view lead to more trouble than we are currently experiencing in the area.  
First of all it's a busy shopping parade used by hundreds of school children in the morning and afternoon.  
There are already youths hanging around on a daily basis and the area is already suffering from drugs being sold openly on the streets and in front of the shops,  
To grant an alcohol license will in my view cause not only a public nuisance but also place children in a harmful position.  
I have witnessed children being approached by gangs to ask them to buy drugs and it's very intimidating as it is to go to use the shops after dark.  
The granting of a license would lead to more friction and add to the crime and disorder that is happening around the area.

Not long ago we had an incident where a young man was set upon by the gangs hanging around that led to the hospitalisation of the victim for several months.  
There is already alcohol for sale in the shop next door,adding more will not help or improve the area.  
I have received complaints about the noise,gangs,drugs openly for sale at this location and I wish to object to the granting of another source of alcohol as it will lead to more crime and disorder,public nuisance and harm to children both living in the vicinity and going and coming from the schools nearby.  
Regards

Get [Outlook for iOS](#)

These are the signatures opposing  
the application for an Off License at  
66 Plasmanwr Rd (Post Office) Fawwatur  
Cardiff CF5 3JX. APPROX 250 signatures of  
local people.

Yours Sincerely

# PETITION



THIS IS A PETITION OPPOSING THE APPLICATION OF A LIQUEUR LICENCE AT 66, PLASMAWR RD.

(POST OFFICE). THIS APPLICATION IS FOR AN OFF LICENCE TO OPEN UNTILL 11.30PM.

WE FEEL THAT THIS WOULD PROMOTE ANTI-SOCIAL BEHAVIOUR AND ENCOURAGE GROUPS OF YOUTHS TO LOITER ON PLASMAWR ROAD DRINKING AND GENERALLY BECOMING A NUISANCE TO THE LOCAL COMMUNITY ESPECIALLY LOCAL RESIDENTS .

THIS IS WHY WE OPPOSE THIS APPLICATION.

| NAME | ADDRESS | SIGNATURE |
|------|---------|-----------|
|------|---------|-----------|











(23)

# PETITION

THIS IS A PETITION OPPOSING THE APPLICATION OF A LIQUEUR LICENCE AT 66, PLASMAWR RD.

(POST OFFICE). THIS APPLICATION IS FOR AN OFF LICENCE TO OPEN UNTILL 11.30PM.

WE FEEL THAT THIS WOULD PROMOTE ANTI-SOCIAL BEHAVIOUR AND ENCOURAGE GROUPS OF YOUTHS TO LOITER ON PLASMAWR ROAD DRINKING AND GENERALLY BECOMING A NUISANCE TO THE LOCAL COMMUNITY ESPECIALLY LOCAL RESIDENTS .

THIS IS WHY WE OPPOSE THIS APPLICATION.

| NAME | ADDRESS |  | SIGNATURE |
|------|---------|--|-----------|
| E    |         |  |           |
| K    |         |  |           |
| C    |         |  |           |
| C    |         |  |           |
| A    |         |  |           |
| Y    |         |  |           |
| X    |         |  |           |
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| M    |         |  |           |
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